

Diagnose your Opportunities at the International
Healthcare Exhibition for Saudi Arabia Featuring Healthcare,
Dentistry and Ophthalmology.



**SPONSORSHIP
OPPORTUNITIES**

In association with :



MEDEXPO SAUDI ARABIA SPONSORSHIP OPPORTUNITIES

Sponsorship impacts on exhibition visitors more powerfully than any other tool.

- Sponsorship is direct!
- Sponsorship is cost effective!
- Sponsorship targets your market!
- Sponsorship ensures maximum exposure both pre and post show!
- Sponsorship has a definite ROI!

Our sponsorship packages present an excellent opportunity to enhance your companies profile and visibility with an influential decision making audience.

Limited sponsorship opportunities are available so hurry and get your package today.

To enhance your exhibiting experience and exposure, we have several packages available.

- Platinum
- Gold
- Silver

Additional sponsorship opportunities are also available to fit your promotional needs and budget. Contact our sponsorship team today and we will design an opportunity to fit your strategy.

PLATINUM SPONSOR

\$40,000

Logo as a Platinum Sponsor will appear on:

Pre – event branding

- MEDEXPO website with hyperlink to company website.
- All printed and electronic exhibition marketing material.
- Featured on all the email marketing campaigns.
- Sponsorship acknowledgement on the official press releases, distributed to local, regional and international media.
- MEDEXPO advertisements published in the leading industry magazines.
- Sponsors' page of the website along with a 100 word company profile.
- Featured exhibitor in the Show Preview distributed to all pre-registered visitors.
- MEDEXPO's media pack.
- Exhibition invitations printed and online versions.
- Dedicated promotional e-shot to the MEDEXPO database.

On - site branding

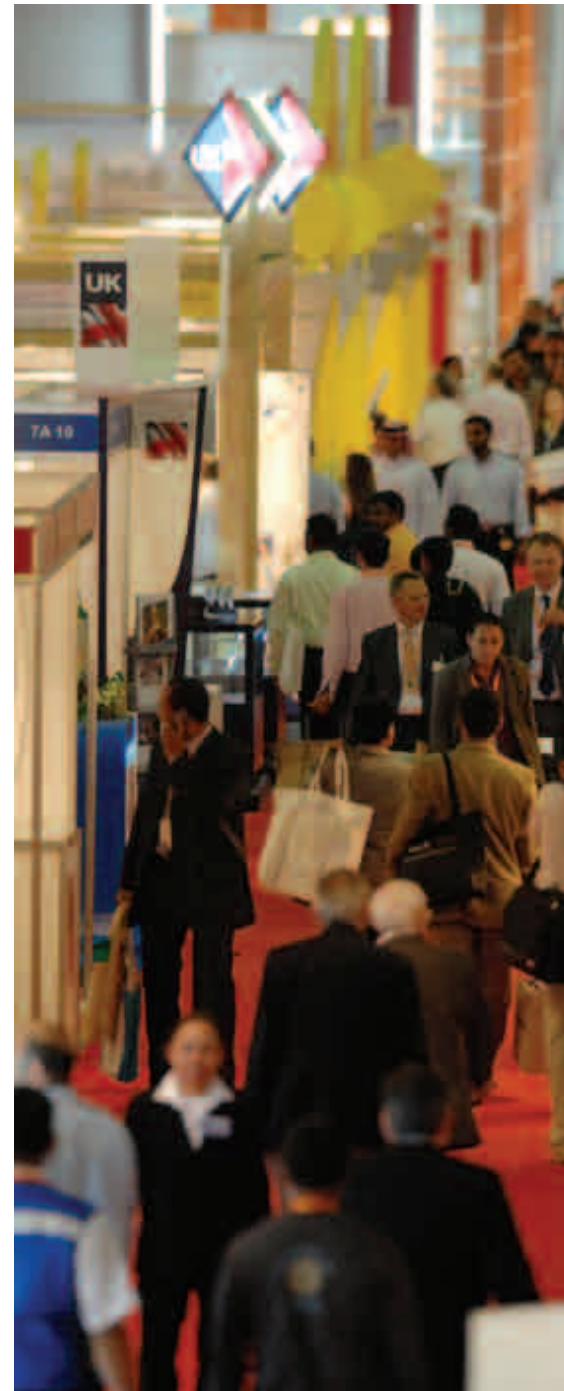
- Registration desks in front of hall entrance.
- Visitor badges **(Exclusive)**.
- Select MEDEXPO signage boards at the venue.
- 1 full colour advertisement in the official show catalogue.
- Enhanced 100 word profile in the official MEDEXPO show catalogue.
- 2 x pop up banners to be placed at the entrance points.

Post – event branding

- The Post Show Report.
- The official MEDEXPO press release relating to the exhibition to be distributed to all media.
- MEDEXPO website up to one month after the event.

Other benefits

- Dedicated email invitation to your top 100 regional clients to attend MEDEXPO as our VIP guest on behalf of the Sponsor.
- Free entry to all onsite conferences / seminars for 20 company employees.
- Sponsored e-shots to pre-registered visitor database listing product news and developments within the email campaign (March, April, May).



CONTACT US

PHONE +971 4 438 0355

GOLD SPONSOR

\$25,000

Logo as a Gold Sponsor will appear on:

Pre – event branding

- MEDEXPO website with hyperlink to company website.
- All printed and electronic exhibition marketing material.
- Featured on all the email marketing campaigns.
- MEDEXPO advertisements published in the leading industry magazines.
- Sponsors' page of the website along with a 100 word company profile.
- Featured exhibitor in the Show Preview distributed to all pre-registered visitors.
- MEDEXPO's media pack.
- Exhibition invitations printed and online versions.

On - site branding

- Registration desks in front of hall entrance.
- Select MEDEXPO signage boards at the venue.
- Half page full colour advertisement in the official show catalogue.
- Enhanced 100 word profile in the official MEDEXPO show catalogue.
- 1 x pop up banner to be placed at the entrance point.

Post – event branding

- The Post Show Report.
- The official MEDEXPO press release relating to the exhibition to be distributed to all media.
- MEDEXPO website up to one month after the event.

Other benefits

- Dedicated email invitation to your top 100 regional clients to attend MEDEXPO as our VIP guest on behalf of the Sponsor.
- Free entry to all onsite conferences / seminars for 10 company employees.
- Sponsored e-shots to pre-registered visitor database listing product news and developments within the email campaign (April, May).



Sponsorship provides your company with an excellent way to:

- Create, maintain and enhance brand awareness
- Elevate your profile in the industry
- Generate new leads
- Foster relationships with current clients and potential partners
- Intellectually influence your industry peers
- Launch new products and services to a large but targeted audience
- Achieve targeted marketing
- Reach a captive audience
- Maximise a relaxed meeting environment

SILVER SPONSOR

\$15,000

Logo as a Silver Sponsor will appear on:

Pre – event branding

- MEDEXPO website with hyperlink to company website.
- All printed and electronic exhibition marketing material.
- Featured on all the email marketing campaigns.
- MEDEXPO advertisements published in the leading industry magazines.
- Sponsors' page of the website along with a 100 word company profile.
- Exhibition invitations printed and online versions.

On - site branding

- Registration desks in front of hall entrance.
- Select MEDEXPO signage boards at the venue.
- Enhanced 100 word profile in the official MEDEXPO show catalogue.

Post – event branding

- The official MEDEXPO press release relating to the exhibition to be distributed to all media.
- MEDEXPO website up to one month after the event.

Other benefits

- Dedicated email invitation to your top 50 regional clients to attend MEDEXPO as our VIP guest on behalf of the Sponsor.
- Free entry to all onsite conferences / seminars for 5 company employees.
- Sponsored e-shot to pre-registered visitor database listing product news and developments within the email campaign (April OR May).



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Take advantage of the packages below to maximise your investment.

ONLINE VISITOR CONFIRMATION - \$6,000

Be the ONLY one to reach out to more than 4,000 pre-registered visitors before the event! Each pre-registered visitor receives a confirmation email immediately upon pre-registering, which must be retained to gain fast track access into the event. Attract visitors to your stand through a prominent banner on this email that ensures your exposure to the most targeted audience that will be attending the event.

'YOU ARE HERE' BOARDS – \$3,000

These large highly visible boards are positioned around the concourse area to help visitors identify their location. Have your location highlighted and logo placed prominently to ensure immediate response from visitors.

LANYARD SPONSOR - \$10,000

Each visitor (8,000+) attending the exhibition will receive a badge as well as a lanyard. The lanyard will be branded with your company logo. (Artwork to be supplied by client).

OFFICIAL BAG SPONSOR - \$10,000

These co-branded (MEDEXPO and your company logo) bags are issued to each visitor at the registration desks and contain the show catalogue. Your company brochure / promotional literature will be placed inside the carrier bag in addition to your logo/message prominently placed exclusively on one side. (Content to be provided by client).

EXHIBITOR PARTY - \$10,000

Your organisation is guaranteed to receive the maximum marketing and branding exposure throughout this function. The party will carry your name and logo alongside the show branding. Your logo will also be included on the party invitations.

OFFICIAL WEBSITE SPONSORSHIP – \$5,000

Coverage on the www.medexposaudi.com website. Valid for 4 months from time of listing. (Content to be provided by client).

VISITOR REGISTRATION FORMS - \$2,000

A great opportunity to increase brand awareness (every visitor is asked to complete this form before entry). Only upon the completion of this form will a visitor badge be given to enter the show floor.

HANGING BANNERS - \$2,000 + COST FOR RIGGING

Positioning a banner immediately above your stand will enable you to have greater visibility across the entire show ensuring and indicating to your customers where you are located.

SEMINAR ROOM SPONSOR - \$5,000

Have your logo prominently displayed on the walls of the seminar rooms both inside and outside. This will ensure that all the delegates see your brand, but also all visitors that walk by the seminar rooms.

FLOOR TILES – \$250 PER TILE

These highly visible tiles can be placed in common areas of the show floor to act as directional pointers delivering visitors to your stand.

WEBSITE ADVERTISING – \$500

Your chance to expand your companies' exposure by advertising on our MEDEXPO website. Banner size 200 x 100 pixels (Artwork to be supplied by the client).



Organised by:

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