



parapharm  
**expo**

International  
Professional Exhibition

NOT MEDICINAL  
CHEMIST'S ASSORTIMENT

**2012**

The IV International professional exhibition "Not medicinal chemist's assortment" is the only professional event in Russia, focused on participants of the market of not medicinal chemist's assortment.

**June 05 - 07, 2012**  
**Russia, Moscow, ECC "Sokolniki"**

**Thematic:**

- \* Parapharmaceutics:
  - Chemist's cosmetics
  - Dermokosmetika
  - Phytopreparations
  - Biologically active Additive, Tsitaminy
  - Dietetic therapy
  - Homeopathy
- \* Retail equipment for pharmacy chains
- \* Hygiene Means
- \* Dressing means
- \* Product of medical appointment
  - Iatrotechnics
- \* The Goods on care of children

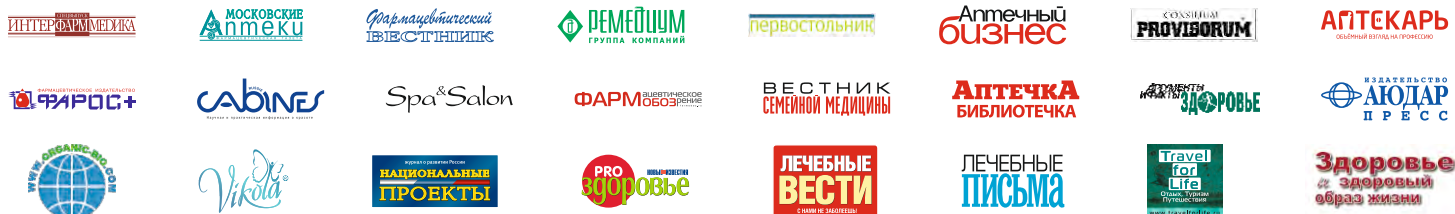
**ORGANIZER**



**WITH ASSISTANCE OF**



**INFORMATION SPONSORS**



## Terms of participation

### **Booths up to 12 sq.m. (min. 4 sq.m.)**

Equipped area (1 sq. m.) \_\_\_\_\_ 250 €

Floor area (1 sq. m.) \_\_\_\_\_ 220 €

### **Booths over 12 sq.m.**

Equipped area (1 sq. m.) \_\_\_\_\_ 215 €

Floor area (1 sq. m.) \_\_\_\_\_ 185 €

Registration fee \_\_\_\_\_ 300 €

Includes:

Electroconnection (max. 1Kwt)

Participation in the catalogue

Pass for the period of work of the exhibition

Invitation cards for visitors

Conference

Opportunity to speak at the conference \_\_\_\_\_ 600 €

Testing

Best Consumer's Performance Competition 1 sample \_\_\_\_\_ 260 €

Advertising in the catalogue:

1 type page (b/w) \_\_\_\_\_ 500 €

1 type page (color) \_\_\_\_\_ 700 €

## The Gold Sponsor

- The Company name is to be advertised in all promotional material as that of Golden Sponsor;
- Golden Sponsor's Appeal to the event's participants is to be included in the Exhibit's official catalogue;
- Golden Sponsor's logotype is to be placed obligatory in all press releases, on outdoor advertisement and official mass media articles concerning the event;
- On the Exhibit's official web-site the information concerning the Golden Sponsor as well as his banner and link to his it web-site are to be available continually;
- The Company's logotype and name are to be present on banners having "Golden Sponsor" inscription.
- To the Golden Sponsor's representative is to be afforded an opportunity to address the participants an opening speech (without advertising purposes) at the Exhibition's opening ceremony;
- To the Golden Sponsor's representative is to be afforded an opportunity to speak at the conference;
- 16 sq. m. - Equipped booth;
- Full page advertisement placement in the Exhibit's official catalogue;
- Company's logotype on the Exhibition's invitation card having "Golden Sponsor" inscription.

## The Silver Sponsor

- The Company name is to be advertised in all promotional material as that of Silver Sponsor;
- Silver Sponsor's Appeal to the event's participants is to be included in the Exhibit's official catalogue;
- Silver Sponsor's logotype is to be placed obligatory in all press releases, on outdoor advertisement and official mass media articles concerning the event;
- On the Exhibit's official web-site the information concerning the Silver Sponsor as well as his banner and link to his it web-site are to be available continually;
- The Company's logotype and name are to be present on banners having "Silver Sponsor" inscription.
- To the Silver Sponsor's representative is to be afforded an opportunity to address the participants an opening speech (without advertising purposes) at the Exhibition's opening ceremony;
- To the Silver Sponsor's representative is to be afforded an opportunity to speak at the conference;
- 12 sq. m. - Equipped booth;
- 1/2 page advertisement placement in the Exhibit's official catalogue;
- Company's logotype on the Exhibition's invitation card having "Silver Sponsor" inscription.

## The Bronze Sponsor

- The Company name is to be advertised in all promotional material as that of Bronze Sponsor;
- Bronze Sponsor's Appeal to the event's participants is to be included in the Exhibit's official catalogue;
- Bronze Sponsor's logotype is to be placed obligatory in all press releases, on outdoor advertisement and official mass media articles concerning the event;
- On the Exhibit's official web-site the information concerning the Bronze Sponsor as well as his banner and link to his it web-site are to be available continually;
- The Company's logotype and name are to be present on banners having "Bronze Sponsor" inscription.
- To the Bronze Sponsor's representative is to be afforded an opportunity to address the participants an opening speech (without advertising purposes) at the Exhibition's opening ceremony;
- To the Bronze Sponsor's representative is to be afforded an opportunity to speak at the conference;
- 8 sq. m. - Equipped booth;
- 1/3 page advertisement placement in the Exhibit's official catalogue;
- Company's logotype on the Exhibition's invitation card having "Bronze Sponsor" inscription.

## The catalogue Sponsor

- Logo of Sponsor in all pages of the official event catalog;
- Advertising at the official event catalogue (1 type page);
- On the Exhibit's official web-site the information concerning the Sponsor as well as his banner and link to his it web-site are to be available continually.

## Contacts:

Do not hesitate to contact us for further questions:

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